



THE RACING MANAGER

EUROPE'S DEFINITIVE HORSE OWNERSHIP WEBSITE & APP

INTRODUCING THE RACING MANAGER

The Racing Manager brings you the definitive platform for managing and enjoying racehorse ownership, bringing all members of the racing community together. We streamline communication, sales, administration and regulation into one digital hub, bringing owners closer to the action than ever before.

INFORMATION:

A secure web based platform that amasses information and data specifically relevant to each horse, ownership group, yard and trainer.

TAILORED TO INDIVIDUAL NEEDS:

Filtering the data into an excellently designed easy to use website and app, available on all devices.

CREATING ENJOYMENT AND SUCCESS:

Encouraging communication and interaction between all of the horses' stakeholders.

WITH TOTAL DISCRETION AND CUSTOMER SECURITY:

A closed user network that only members can access

HOW WE GATHER INFORMATION

OUR DATA PARTNERS INCLUDE:

Timeform, Racing TV, Sky Racing, ICS & Arion pedigrees

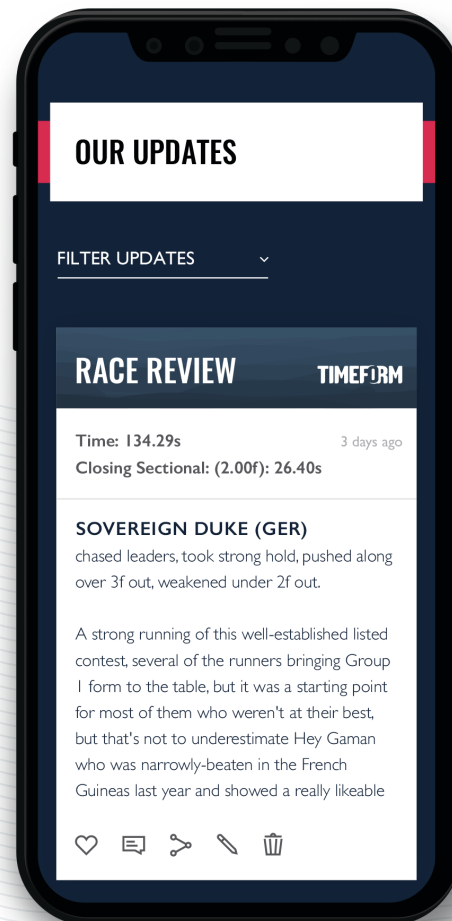
WE OFFER:

- An easy to use communication app, for trainers and breeders to create and send informative posts.
- Entry and declaration alerts on your horses, automatically sent to users by email, SMS text or app, with full race cards and comments.
- Timeform race previews and reviews.
- Breeding alerts (race and result) for siblings.
- Collateral race results for your horses' recent performances.
- Race results and videos automatically sent to users.

TIMEFORM

Racing TV

sky sports racing



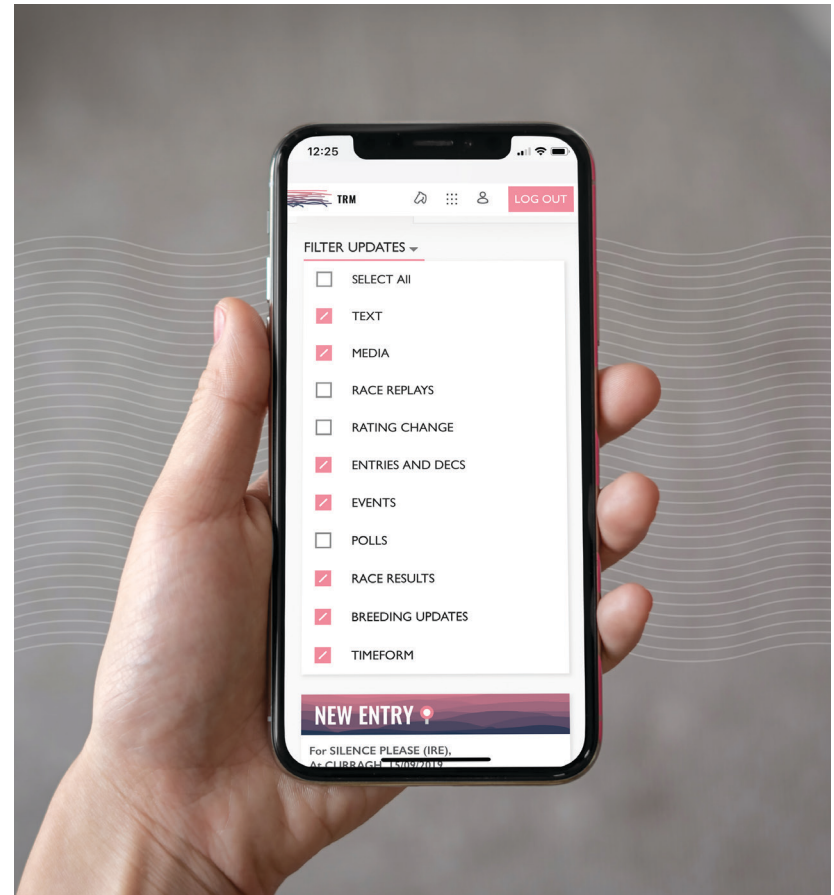
TAILORED TO INDIVIDUAL NEEDS

Each user can choose what information they want to receive and how they want to receive it.

Each user can filter their information on the website and on the app to find exactly what they are looking for.

Each user can choose which type of information they wish to get notifications on, by email, SMS text or app.

Each page can be personalised with the user group's colours, logos and text



CREATING ENJOYMENT AND SUCCESS

When The Racing Manager started, we investigated the industry's concerns, with regards to enjoyment and success in horse ownership, the results were overwhelmingly consensual:

- Lack of time for trainers and breeding staff to communicate properly.
- The need for a co-ordinated stream of media and data updates from main
- information sources in a well designed and safe website/app.
- Help with paperwork, accounting and payments.
- A central discreet hub for communication within an ownership group.
- The Racing Manager has been successful in starting to resolve these issues, improving the ownership experience and will continue to do so.



OUR FOUNDING PRINCIPLES

Our Founding Principles guide all the work that we do, which are ultimately designed to grow ownership and the sport at large.

WE ENDEAVOUR TO:

- INCREASE TRANSPARENCY & INTEGRITY FOR OWNERS AND BREEDERS
- IMPROVE ACCESSIBILITY TO ENCOURAGE NEW OWNERSHIP
- SUPPORT & GROW THE SPORT








WITH TOTAL DISCRETION & CUSTOMER SECURITY

On The Racing Manager, no person, other than members authorised by the client, can enter the personal pages of the ownership group without the correct password or permissions.

Nothing can be forwarded outside of the group or into the group without the manager's permission.

The Racing Manager adopts a full GDPR policy and at all times protects their clients privacy and discretion.



ABOUT US

The Racing Manager was the brainchild of Andy Ash. After a career in 'the City' and many years involved in racehorse ownership, Andy felt that he wanted to give something back to the racing industry.

He founded The Racing Manager with the aim to increase transparency and integrity for owners and breeders, to improve accessibility to encourage new ownership and to support and grow the support.

This ultimately underpins everything that The Racing Manager does. An online platform was developed that would bring all the

information about any horse into one central hub, so owners could feel more engaged with their horse and to make it easier and less time consuming for managers or trainers to communicate with their owners. Since that point, The Racing Manager has expanded significantly.

With two years of considerable development and expansion and a wonderfully dedicated team, it has an online website, originally designed for ownership groups, that is used by some of the largest ownership organisations, overseas owners, breeders and trainers.

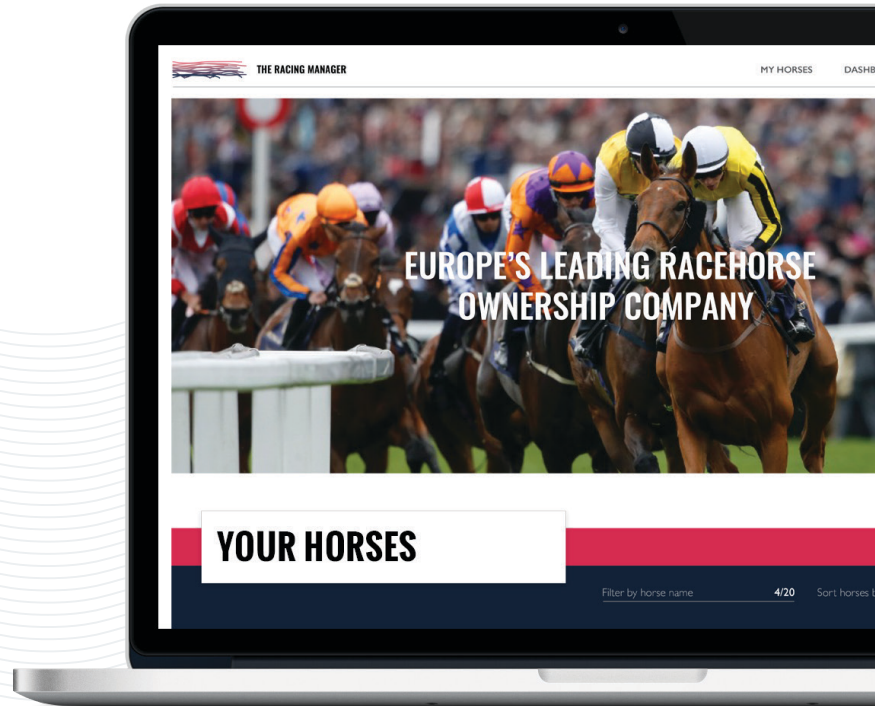
PRICING

THE PLATFORM AND APP

- Calculated on number of horses per client and number of unique users per client.
- Annual price per horse + annual price per user per horse.
- Discounted for quantity of the number of each of the above

DEVELOPMENT

- Priced on an individual basis per demand but normally included in above pricing



A proven ability to build
bespoke tech solutions for
the horse racing industry

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